

Koppelman, Classic Rock FYS

Guidelines for “History/Significance” Assignment

Goals:

(1): To explore an individual artist or band in depth;

(2): To gain experience with developing and publicly presenting a persuasive argument.

Assignment: In consultation with the professor, choose an individual rock artist or band that you particularly admire. Develop a short presentation that expresses why you believe the artist/band is worthy of recognition. Your presentation should include audio and/or video examples.

Some items you may wish to consider:

Historical significance/influence

Originality

Musicianship

Literary Craft

Expressiveness

Popularity

Audience

Duration of impact